

Priority: Healthy Lives			
Outcome Objective – Stop the increase in levels of obesity and overweight			
Proposed outcome measures			
Measure	Baseline 2011/12	Target 2013/14	2014/15
Proportion of children in Reception who are obese	13.1%	13.1%	13.1%
Proportion of children in Year 6 who are obese	25.1%	25.1%	25.1%
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Refresh Tower Hamlets 'Healthy Weight, Healthy Lives' strategy to become Tower Hamlets 'Healthy Food, Active Lives' workstream of Healthy Lives Strategy	Public Health (Esther Trenchard-Mabere)	Finalise plan	June 2013
		Present to H&WB board for agreement	TBC
		Identify Board level champion and leads across partner agencies and local authority directorates	TBC
		Report to H&WB Board on implementation	Annually
		Involve Healthwatch/Vol Sector in planning Stakeholder Conference	September 2013
		Review funding for 'Can Do' community led projects and seek partnership commitment to sustain the programme	April 2013 and ongoing
Build on and extend community engagement in the development and	Public Health (Esther Trenchard-Mabere) Healthwatch (Diane Barham)	Make links between strategy objectives and wider community development work	April 2013

implementation of the new strategy	VCS H&WB forum (TBC)	Finalise food policy with evidence based standards	April 2013
		Present to H&WB Board	TBC
Agree and implement evidence based health food standards across partner agencies as exemplars of good practice	Public Health (Esther Trenchard-Mabere) Barts Health (Michele Sandelson)	Agree implementation plans with partner agencies	June 2013
		Presentation to the H&WB Board	TBC
		Agree process for strengthening community engagement into spatial planning	TBC
Monitor the implementation of the Local Development Framework and impact on: <ul style="list-style-type: none"> - Cycling and walking infrastructure - Access to open spaces through Green Grid - Local food growing and urban agriculture - Restrictions on new hot food takeaways near schools and leisure centres 	Public Health (Tim Madelin) LBTH, D&R (Michael Bell)	Progress reports on impact assessment	TBC
Outcome Objective – Reduced prevalence of tobacco use in Tower Hamlets			
Proposed outcome measures			
Measure	Baseline 2011/12	Target 2013/14	2014/15

Proportion of women who smoke during pregnancy	3.9% (2011/12)	3.5%	3.5%
Proportion of adults (18+) who smoke	21.5% (2011/12)	<i>tbc</i>	<i>tbc</i>
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Refresh and implement the Tobacco Control workstream of the Healthy Lives Strategy	Public Health (Chris Lovitt)	Finalise plan	June 2013
		Present to H&WB board for agreement	TBC
Review and refresh approach to reducing tobacco uptake in adolescents and young people	Public Health (Chris Lovitt)	Incorporate into refreshed plan	June 2013
		Evaluate outcomes for ASSIST programme	Feb 2013
		Review commissioning process and re-commission ASSIST if effective	March 2013
Develop a clear action plan for the borough in order to reduce the amount of illicit tobacco (counterfeit and contraband) available to young people	Public Health (Chris Lovitt) LBTH, CLC (Dave Tolley)	Incorporate into refreshed plan	June 2013
		Meet quarterly with trading standards at LBTH to receive an update on KPIs re this area	quarterly
		Support and pan London /national campaigns and initiatives	<i>tbc</i>

Embed healthy lives brief advice into all health and social care making every contact counts	Public Health (Paul Iggulden)	Develop joint action plan with Barts Health (working with public health director)	June 2013
	CCG (Jane Milligan)		
	Barts Health (Ian Basnett)	Primary care – implement healthy lives locally enhanced services and revise spec for 14/15	Ongoing
	Education, Social Care and Wellbeing (Anne Canning)	Community pharmacy – develop healthy lives plan with community pharmacists	September 2013
Reduce the use of smokeless tobacco	Public Health (Chris Lovitt) LBTH, CLC (Dave Tolley)	Social care - develop plan with social care leads in ESW and public health	September 2013
		Consult with stakeholders from the local community including small businesses	June 2013
		Finalise plan	June 2013
Outcome Objective: Reduced levels of harmful or hazardous drinking (PH framework)			
Outcome objective: Reduced rates of drug use (PH framework)			
Proposed outcome measures			
Measure	Baseline 2011/12	Target 2013/14	2014/15
Rate of admissions to hospital that are alcohol- related per 100,000 population	2213 (2011/12)	<i>TBC</i>	<i>TBC</i>
Proportion of drug treatments that are successfully completed	11.7% (2010)	<i>TBC</i>	<i>TBC</i>
People entering prison with substance dependence issues	<i>TBC</i>	<i>TBC</i>	<i>TBC</i>

who are previously not known to the drug and alcohol services in the borough			
Number of binge drinking callouts	964 (2011/12)	<i>TBC</i>	<i>TBC</i>
Numbers of screening and brief interventions completed	TBC – local measures need to be agreed	<i>TBC</i>	<i>TBC</i>
Proportion of people accessing alcohol treatment from 'at risk' groups	TBC – local measures need to be agreed	<i>TBC</i>	<i>TBC</i>
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Implement Substance Misuse Strategy Action Plan	DAAT Coordinator (Rachael Sadegh/Mark Edmunds) Public Health (Chris Lovitt)	Review progress of action plan	February 2013
		Agree priorities and review timescales for action plan delivery	March 2013
		Update HWB on substance misuse action plan (including any difficulties that might need unblocking)	Annually or as appropriate
Ensure a consistent approach across the partnership to messaging around harms caused by misuse of drugs and alcohol	DAAT Coordinator (Rachael Sadegh/Mark Edmunds) Public Health (Chris Lovitt)	Review at DAAT board the agencies that should be involved/included in sign up	April 2013
		Develop communication plans which aim to achieve widespread awareness across all agencies on the harms caused by misuse of drugs and alcohol	June 2013
		Take proposal to the HWB for agreement and to ensure that	September- December 2013

		the proposal is championed and agencies sign up	
Champion an integrated life-course approach to treatment, recovery & re-integration in substance misuse	DAAT Coordinator (Rachael Sadegh/Mark Edmunds) Public Health (Chris Lovitt)	Review treatment pathways to ensure that they are recovery and re-integration orientated to meet the needs of all clients and can successfully support the PH outcomes framework	June 2013
		Identify (where relevant) appropriate changes to the treatment system to ensure that models and pathways are recovery & re-integration orientated	July 2013
		Sign off the suggested changes with HWB	August 2013
		Begin implementing the agreed changes to substance misuse pathways	September 2013 onwards
Embed screening and brief intervention around drugs and alcohol into front-line services (beyond A&E)	DAAT Coordinator (Rachael Sadegh/Mark Edmunds) Public Health (Chris Lovitt)	Gain HBW Commit to a cross-cutting approach on ensuring that there is support for screening and brief intervention & training to deliver successfully	On-going
		Understanding where the linkages are to other healthy lifestyles agendas and embedding of SBI into frontline services & ensure that there is join up in any training/delivery	On-going

		Review the existing screening and brief intervention evidence nationally for drugs and alcohol and lessons from local implementation in Tower Hamlets	April 2013
		Consider from the evidence the front-line services within which to roll-out screening & brief intervention and ensure sign up from	May 2013
		Develop a package for training and implementation for front-line staff, including evaluation	June 2013
Develop and implement the Integrated Offender Management plan	Police (Superintendent Partnerships) Public Health (Chris Lovitt)	Deliver the TH IOM action to address the links between mental and physical health needs of offenders	August 2013
		HWB to review progress of IOM delivery and the development of a more co-ordinated approach to the substance misuse and health needs of	September-December 2013
Integrate health impact into the Council licensing policy	Public Health (Chris Lovitt) LBTH, CLC (Dave Tolley)	Update the health section of the Council's licensing policy to include issues such a minimum price, strength, promotions etc. – consultation paper to be drafted.	– is this timescale realistic – it's before the strategy commences anyway – maybe just say By April 2013 April 2013
		Consultation to be carried out	Consultation – throughout

		with a view for adoption	2013 Adoption – by December 2013
Priority: Healthy Lives			
Outcome Objective – Reduced prevalence of Sexually transmitted infections and promote sexual health			
Measure	Baseline 2011/12	Target 2013/14	2014/15
Rate of people aged 15-24 testing positive for chlamydia	1637 per 100,000 (2011)	2000 per 100,000	2000 per 100,000
Proportion of HIV infections diagnosed late	35%	33%	30%
Teenage pregnancy rate	28.5 per 1,000 females aged 15-17 (2011)	<i>28.5 per 1,000 females aged 15-17 (2011)</i>	<i>28.5 per 1,000 females aged 15-17 (2011)</i>
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Implement Tower Hamlets Sexual Health workstream 2013-16 of the Healthy Lives Strategy	Public Health (Chris Lovitt)	Finalise plan	June 2013
		Partnership sexual health adopted and key objectives widely communicated	June to September 2013
		Sexual Health commissioning responsibilities transferred to LBTH	April 2013
		Develop metrics and trajectory on uptake of asymptomatic screening in primary care	June 2013
		Develop metrics and trajectory on treatment for STIs, reinfection rates, partner notification and partner treatment rates	June 2013

Deliver a sexual health needs assessment for high risk, vulnerable groups including looked after children and adults with learning disabilities	Public Health (Chris Lovitt)	Needs assessment undertaken across care pathways	August 2013
		Implementation plan for vulnerable groups	Oct 2013
Develop a lifecourse sexual health promotion plan (including SRE in school) and promote access to sexual health services and contraception choices by all front line services	Public Health (Chris Lovitt) Health Lives Team (Kate Smith) Options Team (Liat Sarnier)	Lifecourse Promotion and Access Plan developed and adopted	May 2013
		Monitoring of uptake of plan	Oct 2013